

IMAGINE...

A great financial return for your IT assets while meeting all environmental and data security requirements.

THAT'S REFRESHING.

- ▶ MAXIMUM ROI
- ▶ DATA SECURITY & COMPLIANCE
- ▶ ENVIRONMENTAL STEWARDSHIP
- ▶ LOGISTICS & REPORTING



PlanITROI

"The Leader in IT Asset Value Recovery"





WHAT DO YOU WANT FROM YOUR IT ASSET END-OF-LIFE PARTNER?

- A greater financial return on your assets?*
- Confidence that all data security compliance requirements have been addressed?*
- The reassurance that all environmental regulations have been met?*
- A simplified process with better reporting on the status of each asset?*



PERFORMANCE PERFECTED

Since 1991, PlanITROI has continuously perfected the process of IT asset end-of-life management and value recovery. Though our service offering has been enhanced continually to better serve our corporate and government clients, our primary focus remains the eco-friendly refresh and remarketing of our clients' IT assets. **The result for our clients is an industry leading financial return.**

The real benefit PlanITROI offers...confidence. Confidence that:

- **All data security and environmental compliance requirements will be met**
- **The asset end-of-life process will be handled quickly and competently**
- **Tracking and final disposition reports will be generated, by asset serial number**



DATA SECURITY

Meeting your data security requirements is paramount to PlanITROI. In nearly two decades of operation, no client has had its data compromised. PlanITROI offers every level of data sanitization, from complete data erasure to hard drive removal and destruction. PlanITROI:

- **Removes all asset tags**
- **Utilizes DoD data erasure standard 5220.22-M for complete overwriting of a hard drive**
- **Reports on the data destruction for each serialized asset**



PlanITROI SERVICES ENABLE COMPLIANCE

PlanITROI services enable our clients to meet the breadth of regulatory compliance requirements, including:

- **Sarbanes-Oxley Act of 2002 (SOX)**
- **Health Insurance Portability and Accountability Act (HIPAA)**
- **Resource Conservation & Recovery Act (RCRA)**
- **Gramm-Leach Bliley Act (GLB)**
- **Fair and Accurate Credit Transaction Act of 2003 (FACTA)**



ENVIRONMENTAL STEWARDSHIP...BE GREEN > BUY GREEN > SAVE AND MAKE GREEN

PlanITROI was "green" long before the term was a popular buzzword. We have always advocated IT asset reuse through remarketing over disposal and recycling. PlanITROI maintains a zero-landfill policy...what cannot be reused is broken down for parts, recycled and documentation is provided. Our services meet all regulatory requirements and eliminate the risks associated with improper disposal.

NOTE: One of our major pharmaceutical clients was honored with an **InfoWorld 2009 Green15 Award** while receiving more than a \$1.0 Million in ROI. (See www.PlanITROI.com for details).



**CERTIFIED
NUSEDSM
COMPUTERS –
SIMPLY THE
HIGHEST
QUALITY
PRE-OWNED
COMPUTERS IN
THE MARKET!**

Certified Nused is a quality designation only PlanITROI can apply to the highest quality, major brand name, pre-owned PCs. It was created to define uniquely qualified, hand-selected, "newly used" PCs that meet strict functionality and cosmetic standards. Certified Nused PCs are the computers of choice for the etail and retail buyers of our equipment and their customers seeking the optimal value in a pre-owned computer. See www.nused.com for details.



**Have Toughbook
Computers?**

PlanITROI is the Panasonic Authorized National Refurbisher for Toughbook Computers. We receive, refresh and remarket thousands of multiple Toughhbook models including the fully rugged, semi-rugged and business rugged computer lines.

LOGISTICS & REPORTING: A SMART PROCESS

Whether a client's retired IT assets are in one location or in multiple facilities, PlanITROI can remove the hassles of pick-up and freight logistics. PlanITROI will provide:

- **Packing guidance, or direct packing services, and materials as necessary**
- **Tracking and chain of custody reporting from the receipt of equipment through final disposition, by serial number**
- **A complete breakout of services and components required to refresh an asset**
- **A breakdown of associated costs and net revenue generated**

INNOVATIVE AND FLEXIBLE FINANCIAL OPTIONS

No two clients have the same financial needs or time requirements, which is why PlanITROI offers multiple ROI options. Only PlanITROI provides downside protection with upside potential.

- **Revenue Share** — Clients share in the upside revenue potential, but a little more time is required to remarket the assets for maximum return
- **Buyout** — The guaranteed price PlanITROI pays for assets within days of an audit of the equipment
- **Quick Cash** — Represents the amount PlanITROI will pay on an "as is" basis after receipt of equipment
- **VIP** — A unique program in which PlanITROI issues a purchase order, with a future date and a guaranteed buyout amount, for new PCs and related equipment purchased today

A BETTER ROI FROM BETTER RESALE VALUES

PlanITROI is unmatched in the pricing and remarketing of PCs. By maintaining the highest quality standards for refurbishment, PlanITROI has become the preferred supplier to many etailers and retailers. These partners will pay a little more for a better product, which means we can return more to our clients.

If you compare IT asset management service providers, keep in mind -- it's the net ROI that matters. Many providers charge a range of fees for IT asset management services. Check the current values of your assets using The Valuator at www.PlanITROI.com.

ADDITIONAL SERVICES

In addition to multiple ROI options, PlanITROI offers:

- **Complete depot repair services**
- **Lease returns management**
- **"Frozen Technology" – the provision of discontinued equipment to match current hardware requirements**
- **Asset redeployment services**
- **Employee purchase programs**
- **Donation campaigns and much more**

**Microsoft[®]
AUTHORIZED
Refurbisher**

PlanITROI is a select Microsoft Authorized Refurbisher and is authorized to install genuine, licensed Microsoft Windows operating systems on refurbished PCs, adding additional value to the PCs we remarket. PlanITROI is also a Microsoft Gold Partner.

EQUIPMENT WE HANDLE

PlanITROI will process:

- **Notebooks/laptops**
- **Desktop systems**
- **PDA's**
- **Tablets**
- **Servers**
- **Most related IT equipment**



PlanITROI HAS A PARTICULAR SPECIALTY IN MOBILE ASSETS.

We strive to be a "green" company, but our recycling expenses were increasing along with our concerns surrounding data security. HIPAA requirements are stringent so we wanted to eliminate our risk while still doing the right thing for the environment. PlanITROI delivered on an Asset Value Recovery program that not only removed our IT asset management expenses, it made us close to a million dollars.

Manager, IT Support -- Pharmaceutical Company

learn more

PlanITROI's comprehensive chain-of-custody reporting tracks assets through each phase of the ITAM process and provides the peace of mind that comes with knowing you're 100% compliant. That's important for us given our SOX requirements."

Director, IT Services – Financial Services Company

We had a downsizing situation that left us with "orphaned" equipment. PlanITROI arranged for the designated retired equipment to be picked-up at multiple locations. They audited it all and informed us what truly had value and what pieces required a different disposition path. They made the process easy, and we were pleased that the small amount of equipment that had value returned enough to cover the expense associated with processing the volume of much older units."

Director, Systems Management –
Telecommunications Corporation



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